



MISSION:

Committed to using the transformative power of play to educate and empower children around the world who are facing adversity

HOLDING THEM BACK:

Before implementing their new solution, a key donor might donate via multiple routes; both personally and via their company. The old financial software couldn't give them a breakdown of information because there was no true reporting on the individual. Financial information used to be separated from actual donor information, whereas the new system now integrates the donor's data with their donation information.

HOW WE HELPED:

We helped the organization create, pilot, and improve many of their technology tools, including specific enhancements to incorporate business processes such as the end-to-end management of grants and other types of restricted fundraising.



HOW THEY NOW LEVERAGE TECHNOLOGY TO SERVE MORE PEOPLE:

Right to Play's Donor Management system is now able to support online integration of their grant management and funding allocation processes, allowing them to work more efficiently and give more of their focus to affecting sustainable change for children globally. Can now better allocate funds to programs internationally, with up-to-date financial information that's viewable at the touch of a button. Has the power to do much more complex analysis and calculations.

// *With our new system we're able to easily connect donors to the right programs at the right time and have an end-to-end picture of how we interact with them.* //

- Katherine Thebeau, CRM Solution Manager

