

# CASE STUDY



## Canadian Centre for Ethics in Sport

Not-for-Profit

### MISSION:

To foster ethical sport for all Canadians, carried out through research, promotion, education, detection, and deterrence, as well as through programs and partnerships with other organizations

### WHAT WAS HOLDING THEM BACK?:

Struggled with providing transparency and accountability from their legacy DOS-based system. Software was too cumbersome to allow them to optimize fund management, provide budgetary control, or manage complex reporting requirements, and manual processes were slowing them down.

### HOW WE HELPED:

Sparkrocks Finance & Accounting solution is built specifically for nonprofits, CCES' users found it easy to understand and navigate. Flexibility with reporting on project streams, ease of producing financial statements, and ability to quickly retrieve historical transactional information. Other advantages include:

- Optimized fund management
- Tighter budget controls due to automated accounting, budgeting and reporting tasks
- Time savings due to efficient, real-time reporting
- Greater departmental integration due to the robust nature of the system
- Ease in producing financial statements
- Easier administration due to personalized, data-centric admin with access to AP, AR, and GL
- Automated requesting, budget check, and approval processes



### HOW THEY NOW LEVERAGE TECHNOLOGY TO SERVE MORE PEOPLE:

Noticed immediate time savings. Integration across departments saved CCES an initial \$25,000 in accounting costs, and even in the early stages, time savings of half an FTE allowed staff to move from manual clerical work to automated, analytical processes.

*“ Since the Sparkrock solution is built specifically for nonprofits, our users find it easy to understand and navigate, and they enjoy having quick access to data at their fingertips. The main strengths of the system include the flexibility to report on project streams, ease of producing financial statements, and retrieving historical transactional information. ”*

*– Gary Laverdure, Manager of Financial Operations*

